



**UNIVERSITEIT  
GENT**



# INTERNATIONAL ALUMNI @ GHENT UNIVERSITY



# INTERNATIONAL ALUMNI – WHO?

- Bachelors, Masters, PhD, Postdoc
- Exchange students
- Belgian alumni abroad (expats)
- ..

# ALUMNI CHAPTERS



# ALUMNI CHAPTERS

Extend  
existing  
networks

Corporate  
Relations

Strengthen  
international  
profile/visibility

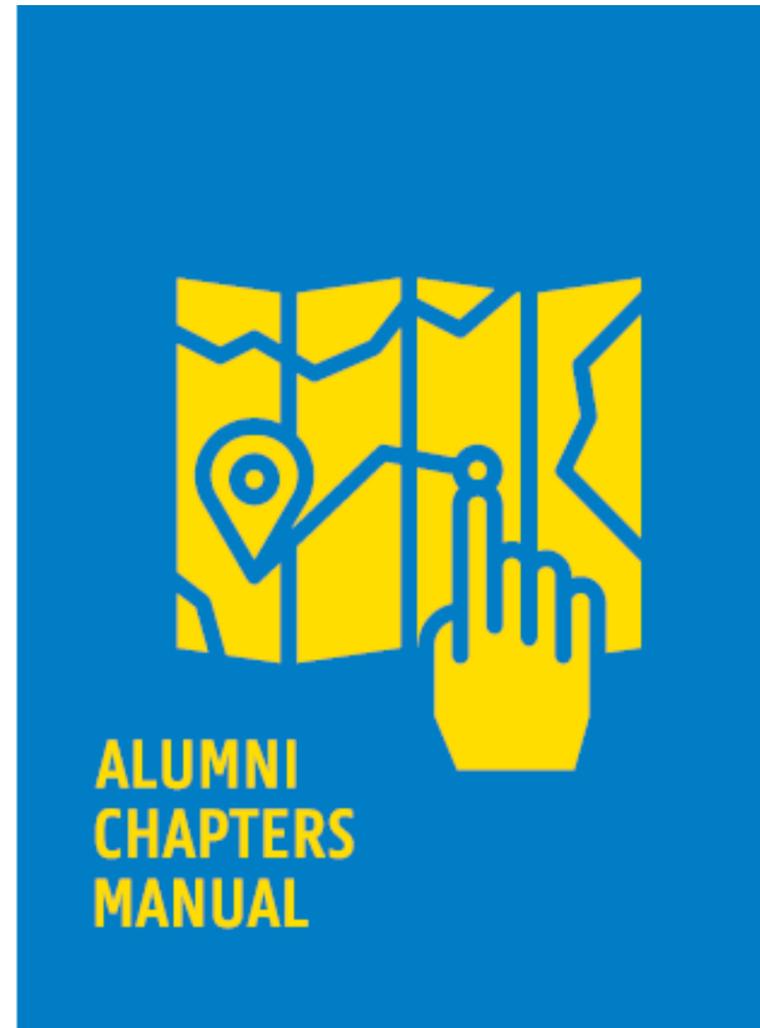
Partnership  
development

Student  
recruitment

Link with  
labour market

# ALUMNI CHAPTERS

Alumni Chapters Manual: <https://www.ugent.be/alumnus/en/chapters/manual/overview.htm>



# ACTION PLAN

- English alumni abroad webpage <https://www.ugent.be/alumnus/en>
- Online Alumni Platform <https://infinitem.ugent.be>
- Newsletter
- Social media
- Activities (socio-cultural, UGent visits, seminars)
- Support voor ‘representatives’ chapters
- Structural cooperation between central alumni dept. and faculties
- Toolkit communication

# CHALLENGES

- **Contact details** alumni abroad
- **Engagement** of the Chapters
- Strong differences between Chapters
- Embedding international alumni through our institution

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